

Lero RED Line 2020

Date: October 2020

Job Reference: 470920



PARTNER INSTITUTIONS





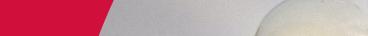














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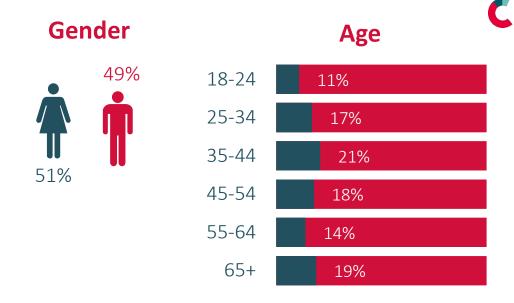


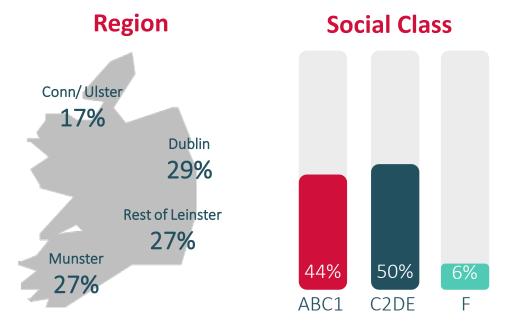
RED Line Methodology

- Online research was conducted with 1,001 ROI adults aged 18+.
- Respondents were recruited using RED C Live, RED C's own online panel of over 40,000 members
- Quota controls were used to ensure a nationally representative sample of ROI adults aged 18+, with interlocking quotas to provide extra confidence in sample profile
- Data was weighted across Gender, age, region and social class so as to ensure a nationally representative sample based on latest CSO projections
- Fieldwork for this research took place from 8th 13th October 2020
- Weighted to be representative of all adults aged 18+ using the latest CSO census data on the following demographics











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Online voting National ID card

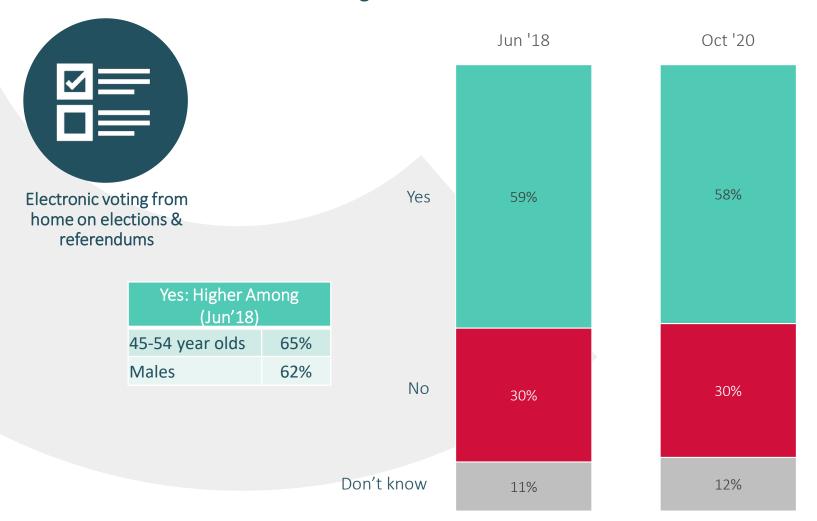


Opinions on E-Voting remain largely in line with 2018



Nearly 3 in 5 (58%) are in favour of electronic voting, growing to almost 3 in 4 (64%) among those aged 25-34 years old.

Are You In Favour of Electronic Voting from Home on Elections & Referendums?



Yes: Higher Among (Oct'20) 25-34 year olds 64%

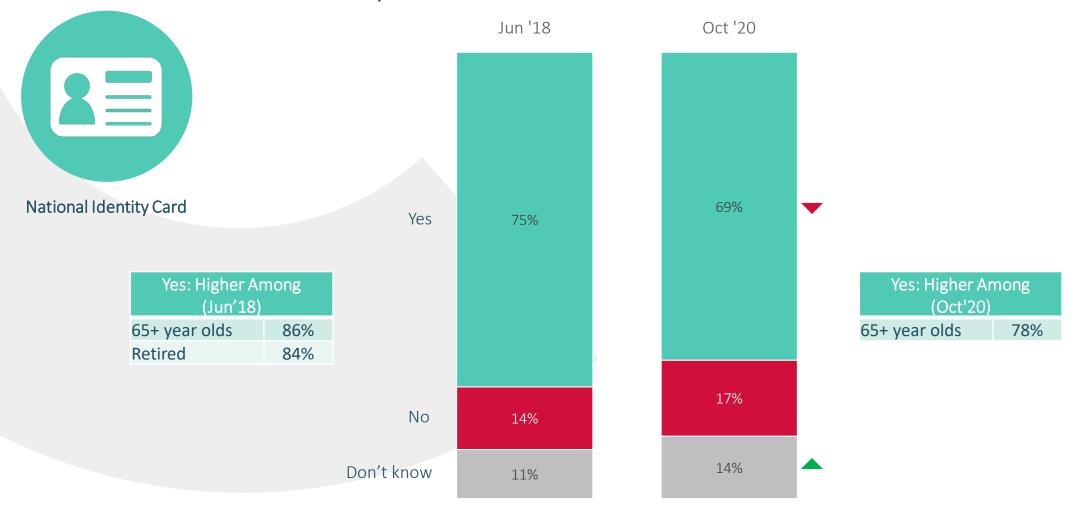


Decline in support for a National Identity Card vs. 2018



Almost 7 in 10 (69%) are now in favour of a National Identity Card, with support strongest among 65+ year olds.

Are You In Favour of a National Identity Card?





Indicates higher / lower significant difference vs. Jun'18

(Base: All Adults Aged 18+; n=1,001)



RESEARCH EVALUATION DIRECTION CLARITY





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